

GovLINK CONFERENCE 2009

Linking You to Government Opportunities

Don't miss this highly-packed conference and the opportunity for networking with Government Agencies, Prime Contractors, and Small Businesses



HIGHLIGHTED SPEAKERS:



Eugene L. Tattini
Deputy Director,
NASA's Jet Propulsion
Laboratory (JPL),
Lieutenant General
U.S. Air Force (Ret)



Cynthia E. Gonsalves
Acting Director,
Technology Transition
Office of the Deputy Under
Secretary of Defense



Ted Glum
Director, Defense
Microelectronics
Activity (DMEA)



Dan F. Sturdivant II
Assistant to the Director
for Outreach, Department
of Homeland Security

Register Now!

Early registration
ends September 10, 2009
www.govlinkconference.org

October 20-21, 2009

Pre-Conference Tour:

October 20, 2009 - 1:30 to 3:30 p.m.

Kick-off Reception:

October 20, 2009 - 4:30 to 6:30 p.m.

Main Conference Day:

October 21, 2009 - 7:30 a.m. to 4:30 p.m.

Location:

Radisson Hotel Sacramento

500 Leisure Lane
Sacramento, CA 95815

Registration:

Early registration is \$125 per person

\$150 per person after September 10, 2009

(Includes kick-off reception hors d'oeuvres, continental breakfast, lunch, afternoon refreshments, and conference materials.)

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What previous attendees have said about the GovLink Conference:

"The conference helped me renew my enthusiasm for providing services to the government."

"I have gained a greater understanding of the processes and opportunities small businesses can employ to increase their chances of getting government contracts."

"Great networking, good leads for business opportunities, good information on how to get started on federal contracting"

Pre-Conference Tour of High-Tech Microelectronics Laboratory: October 20, 2009 -1:30 to 3:30 p.m.



Description: Learn first-hand about Defense Microelectronics Activity, a one-of-a-kind national high-tech laboratory that supports Department of Defense weapon systems. (The tour is limited to the

first 40 registrants. U.S. citizenship is required. Transportation is not provided to DMEA.)

WHY YOU SHOULD ATTEND:

- Learn about federal, state, and local government and prime contractor business opportunities
- Grow your business through networking with key government and prime contractor decision makers
- Tour Defense Microelectronics Activity (DMEA), a high-tech applied engineering federal laboratory

WHO SHOULD ATTEND:

- **Small and large business owners/managers** that are interested in contracting and subcontracting opportunities representing all industries
- **Representatives from 8(a), Disadvantaged Business Enterprises (DBE), HUBZone, Service Disabled Veteran Businesses (SDBOBE and DVBE), and Women-Owned Businesses (WOB)**
- **Federal, state, and local government and prime contractor representatives** interested in expanding their small business, 8(a), Disadvantaged Business Enterprises (DBE), HUBZone, Service Disabled Veteran Business (SDBOBE and DVBE), and Women-Owned Business (WOB) participation

ABOUT GOVLINK CONFERENCE 2009:

- GovLink Conference 2009 provides networking opportunities between government agencies, prime contractors, and small businesses.
- The speakers from government agencies will discuss business opportunities, vendor selection criteria, and provide valuable insights on what it takes to be successful and how to avoid common mistakes.
- Federal, state, and local government agencies and major prime contractors will be exhibiting at the event to facilitate networking.

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES:

- **Conference sponsorship and exhibiting opportunities are available at several levels** to maximize your organization's networking and marketing exposure to conference attendees. Please call Susan Shrum at 916.334.9388 for more information.
- Register now as a sponsor or exhibitor online at www.govlinkconference.org.

PRE-REGISTRATION REQUIRED. NO WALK-INS.

Register now: www.govlinkconference.org

For questions, call 916.334.9388

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AGENDA

DAY ONE - October 20, 2009

11:00 - 4:30 p.m. Conference Registration and Exhibitor Set-up

1:30 - 3:30 p.m. Pre-Conference Tour of Defense Microelectronics Activity (DMEA) High-Tech Laboratory

4:30 - 6:30 p.m. Kick-off Reception with hors d'oeuvres, Exhibits Open, and Conference Registration

DAY TWO - October 21, 2009

7:30 a.m. Conference Registration Continues, Continental Breakfast, Exhibits, and Networking (Exhibits Open All Day)

8:30 a.m. **Welcome, Administrative Remarks, and The FTC Mission**

Tom Gisler
CEO, The Federal Technology Center (The FTC)

8:35 a.m. **Welcoming Comments**

Nathan Dietrich
District Director for Congresswoman Doris O. Matsui
California, 5th Congressional District

8:50 a.m. **DMEA Overview**

Ted Glum
Director, Defense Microelectronics Activity (DMEA)

9:10 a.m. **Keynote Address**

Eugene Tattini
Deputy Director, NASA's Jet Propulsion Laboratory (JPL),
Lieutenant General U.S. Air Force (Ret)

9:45 a.m. Break, Networking, and Exhibits

10:15 a.m.

Federal Purchasing Panel:

Moderator: Carol Bowyer, Senior Counselor/Instructor, The FTC

- **Diane Perry**, Small Business Program Manager, Vandenberg AFB
- **Nancy Miller**, Chief, Acquisitions and Grants Branch, U.S. Geological Survey
- **Joe Ochab**, Management and Program Analyst, Environmental Protection Agency (EPA)
- **Kellie Valdez**, Chief of Contracting, Defense Microelectronics Activity (DMEA)
- **Pamela Smith-Cressel**, Business Specialist, General Services Administration (GSA)
- **Vivian Celentano**, Director of Contract Operations and Small Business Specialist, 9th Contracting Squadron Beale Air Force Base (AFB)



11:15 a.m.

Break, Networking, and Exhibits

11:45 a.m.

Luncheon and Luncheon Speakers

Marilyn Erbes

Administrative Director for Congressman Dan Lungren,
California, 3rd Congressional District



Dan Sturdivant

Assistant to the Director for Outreach,
Department of Homeland Security



12:45 p.m.

Break, Networking, and Exhibits

1:15 p.m.

Keynote Address

Cynthia Gonsalves

Acting Director, Technology Transition Office of the Deputy
Under Secretary of Defense



1:45 p.m.

Break, Networking, and Exhibits

2:15 p.m.

State and Local Purchasing Panel

Moderator: Carol Bowyer, Senior Counselor/Instructor, The FTC

- **Debra Kristoff**, Purchasing Supervisor, Los Rios Community College District
- **Fernando Barcena**, Manager, Contracts and Disadvantaged Business Enterprise (DBE), Sacramento Regional Transit District
- **Michelle Carlson**, California Department of Transportation (Caltrans)
- **California Department of General Services Representative**



3:30 p.m.

Networking and Exhibits

4:30 p.m.

Conference Concludes

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PRESENTERS / EXHIBITORS:

Lodging:

Radisson Hotel Sacramento
500 Leisure Lane
Sacramento, CA 95815

Conference attendees special room rates per night:
\$114 Single / \$134 Double

Deadline for room reservations is September 27, 2009.

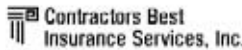
For room reservations, go to www.radisson.com/govlnk and click on the "Sup-1" rate type, or call 800.395.7046 toll-free and ask for the special "GOVLNK" room rate.



U.S. AIR FORCE



Mount Professional Services



GovLink Conference
4600 Roseville Road, Suite 100
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916.334.9388

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